

AD CONTRACT

To reserve yearbook space please respond by 11/14/08 by providing the following:

- This Order Form
- Ad Photo(s)
- Ad Text
- Check payable to:
South Miami Senior High

> CUSTOMER DATA

STUDENT'S NAME

PARENT/PURCHASER'S NAME

ADDRESS/CITY/STATE/ZIP

YOUR SIGNATURE

DAYTIME PHONE

EVENING PHONE

> ADVERTISING DATA

CHECK THE AD SIZE REQUESTED:

ALL COLOR!

1/4 PAGE \$150

1/2 PAGE \$250

FULL PAGE \$300

PROVIDE THE FOLLOWING DESIGN INFORMATION:

DESIGN # _____

NUMBER OF PHOTOS PROVIDED: _____

NEATLY PRINT AD TEXT BELOW [YOU MAY SUBMIT ON ANOTHER SHEET OF PAPER]:

> PAYMENT

\$ _____ TOTAL AMOUNT PAID

_____ CHECK INCLUDED

_____ CASH INCLUDED [DO NOT MAIL CASH]

_____ MONEY ORDER INCLUDED

**MANY THANKS FOR SUPPORTING
THE SOUTH MIAMI SENIOR HIGH
YEARBOOK PROGRAM!!**

SOUTH MIAMI SENIOR HIGH SCHOOL YEARBOOK ADVERTISEMENTS

South Miami Senior High School

6856 Sw 53rd St.
Miami, FL 33155

(305) 666-5871
Ms. Lourdes Orta

Straight from the heart and into the yearbook! Our staff is now offering the opportunity to "personalize" the yearbook in a very special way with a "Public Display of Affection" [PDA] ad. Space is available to congratulate a graduate or tell your student how proud you are! Regardless of the occasion, your ad provides a great way to recognize a student or event that our staff may not otherwise be able to cover. To reserve your space, follow these guidelines:

PRICES/SIZES: COLOR ADS

Process color ads are available in the following sizes for the prices shown:

- **1/4 page: \$150**
- **1/2 page: \$250**
- **Full page: \$300**

STEP-BY-STEP INSTRUCTIONS

- 1] Select ad size.
- 2] Select a standard ad design.
- 3] Complete the Order Form provided.
- 4] Provide photos for each space in the ad. Note tips for photo submission on this sheet.
- 5] Write text for the ad on the Order Form or attach it on a separate sheet.
- 6] Provide payment.
- 7] Deliver or mail all of the materials to yearbook staff by the deadline below.

NOTE: The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.

PHOTO SUBMISSION GUIDELINES

- Do not cut, glue or tape photos.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- Select vertical [tall] photos for vertical spaces and horizontal [wide] photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address and phone number on the back of each photo.
- Again, lightly in pencil, number the back of photos to match the numbers on the design you selected.
- Do not submit photos that have been scanned and printed on regular paper. The reproduction is poor.
- **You may submit a digital scan of your advertisement as a JPG or TIFF at 300 dpi resolution or greater.**
- Hard copy photos will be returned when the yearbooks arrive.

**AD & PAYMENT DEADLINE:
DECEMBER 19, 2007**

Full Page

Title **STYLE: A**

Diagram illustrating a page layout for **STYLE: A**. The page is divided into several numbered rectangular blocks:

- Block 1: Large vertical rectangle on the left side.
- Block 2: Small horizontal rectangle at the top right.
- Block 3: Small horizontal rectangle at the top right, adjacent to block 2.
- Block 4: Large horizontal rectangle in the middle right.
- Block 5: Small horizontal rectangle at the bottom left.
- Block 6: Medium horizontal rectangle at the bottom middle.
- Block 7: Small horizontal rectangle at the bottom right.
- Block 8: Medium vertical rectangle at the bottom right.

Below block 5, there are four horizontal lines.

Title **STYLE: B**

Diagram illustrating a page layout for **STYLE: B**. The page is divided into several numbered rectangular blocks:

- Block 1: Large horizontal rectangle at the top left.
- Block 2: Medium horizontal rectangle at the top right.
- Block 3: Medium horizontal rectangle in the middle right.
- Block 4: Medium horizontal rectangle in the middle left.
- Block 5: Medium horizontal rectangle at the bottom left.
- Block 6: Medium horizontal rectangle at the bottom right.
- Block 7: Large horizontal rectangle at the bottom right.

Between block 4 and block 6, there are four horizontal lines.

Title **STYLE: C**

Diagram illustrating a page layout for **STYLE: C**. The page is divided into ten numbered rectangular blocks:

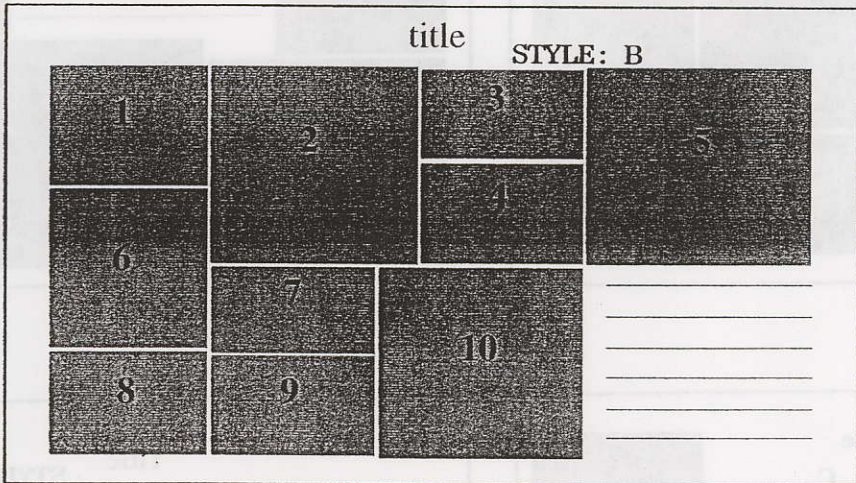
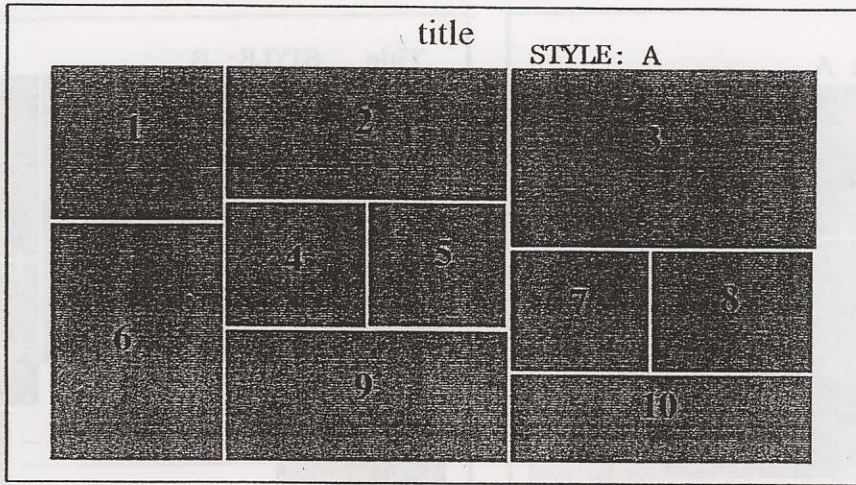
- Block 1: Large central vertical rectangle.
- Block 2: Medium horizontal rectangle at the top left.
- Block 3: Medium horizontal rectangle at the top right.
- Block 4: Medium horizontal rectangle in the middle left.
- Block 5: Medium horizontal rectangle in the middle right.
- Block 6: Large vertical rectangle on the far left.
- Block 7: Small horizontal rectangle at the bottom middle-left.
- Block 8: Small horizontal rectangle at the bottom middle-left, below block 7.
- Block 9: Medium horizontal rectangle at the bottom middle-right.
- Block 10: Medium horizontal rectangle at the bottom right.

Title **STYLE: D**

Diagram illustrating a page layout for **STYLE: D**. The page is divided into thirteen numbered rectangular blocks:

- Block 1: Medium horizontal rectangle at the top left.
- Block 2: Medium horizontal rectangle at the top middle.
- Block 3: Medium horizontal rectangle at the top right.
- Block 4: Medium horizontal rectangle in the middle right.
- Block 5: Medium horizontal rectangle in the middle middle.
- Block 6: Large horizontal rectangle in the middle left.
- Block 7: Medium horizontal rectangle at the bottom middle-left.
- Block 8: Medium horizontal rectangle at the bottom middle-left, above block 10.
- Block 9: Large horizontal rectangle at the bottom middle-right.
- Block 10: Medium horizontal rectangle at the bottom middle-left, below block 8.
- Block 11: Medium horizontal rectangle at the bottom left.
- Block 12: Medium horizontal rectangle at the bottom middle-left, below block 10.
- Block 13: Large horizontal rectangle at the bottom right.

Half Page



Quarter Page

